



Touchdown!: Achieving Your Greatness on the Playing Field of Business (and Life)

By Kevin Elko

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Touchdown!: Achieving Your Greatness on the Playing Field of Business (and Life), Kevin Elko, "I've been there when Elko has given one of his famous talks and he really fires everyone up. I'll never let anyone else speak to my team." --Nick Saban, Former Head Coach, LSU, National Football Champions; current Head Coach, University of Alabama Crimson Tide "If I had one choice for someone to work with my firm, I would pick Kevin Elko. He has a unique way to touch people to become the kind of person they were meant to be. When I need a plan for growth, Kevin is my first call." --Andy Kalbaugh, CEO, Mutual Services (LPL Financial) "Dr. Elko taught me 'You have to dream it to achieve it' and that before championships and pro bowls happen, in your mind they have already occurred. From the moment I learned it I have not only played that way, I have led that way." --Ed Reed, All Pro Safety, Baltimore Ravens What's your vision? What's your passion? What do you want most? This book will help you find it, focus on it, and transform it into reality....



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