

## Video foundation (Sixth Edition) (Journalism and Communication Renditions foreign classic textbook series)(Chinese Edition)



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### Reviews

*A fresh e-book with a brand new point of view. It really is packed with knowledge and wisdom. Its been designed in an exceedingly simple way and is particularly simply following i finished reading this publication through which actually modified me, alter the way i really believe.*  
*(Bernhard Russel)*

## **VIDEO FOUNDATION (SIXTH EDITION) (JOURNALISM AND COMMUNICATION RENDITIONS FOREIGN CLASSIC TEXTBOOK SERIES)(CHINESE EDITION)**



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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown in Publisher: basic information of the Chinese People's University Press List Price: 49.80 yuan Author: Publisher: China People's University Press ISBN: 9787300150215 Yema: Revision: Binding: Folio: Published :2013-1-1 Printing Time: Words: Item ID: 22924246 Description Herbert Zettl Video Foundation (6th edition) for video production provides a convenient and authoritative, accurate guidance. Video foundation (6th edition) concise but comprehensive, covering the entire process of video production, including generation of video, image creation, image control, production environment. The addition of key terms in the book, focusing on prompt, the main knowledge points, etc. and illustrations, sketches and more content becomes boring image and vivid. Part of the production of Introduction: the importance of pre-production process and production process making mode Chapter 1 production stage pre-production: the production of creative pre-production: Pre-production: from the idea to the screenplay from the script to shooting media focus main knowledge A chapter production team: who, what time, what the production team to shirk responsibility, accountability and the sharing of the knowledge of the production schedule and timeline second part of creating images: digital video and digital cameras Chapter 3 video formats as well as digital video basic image format what is the process of digitization of digital format digital of the figurative description of why you want to achieve digitize major knowledge point Chapter 4 camera camera's basic functions and parts camera the type of major knowledge point Chapter 5 camera operator basic camera action camera support ways and applications the operating characteristics of the overall proposed Chapter 6 of the main knowledge points through the lens to see the world the viewfinder manipulate screen depth control camera and object motion...

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