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Future Wealth

By Davis , Stan / Christopher Meyer

Harvard Business School Press, 2000. Hardcover. Book Condition: New. Dust Jacket Condition: New. 1st Edition. 6-1/2 x 10 ". 2000 Hardcover book in DJ , 4th printing . BRAND NEW from 2000 publisher . Never opened , Never read , Never marked . Jacket protected in New non-stick now removable clear mylar sleeve protector. Gift Giving quality . 200 pages . We've gone from hardware to software, from selling tangible things such as railroads, cars, and airplanes to selling less tangible ones such as information services. In fact, services grew from thirty-one pct of U.S. economic output in 1950 to 55 percent in 1998 . In this book, Future Wealth, authors Stan Davis and Christopher Meyer explain why they think we're headed toward a new stage of economic development in which "human and intellectual capital [is] the most highly valued resource." . Remember how David Bowie offered his Bowie Bonds a few years back, essentially leasing out his future earnings from royalties and concert revenues so he could garner fifty-five million up front . Well, that is only the beginning, say the authors of this fascinating book . Today thousands of people we've never heard of accept signing bonuses to...


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