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Business Statistics: Theory and Applications

By P.N. Jani

PHI Learning, 2014. Softcover. Book Condition: New. First edition. Description: The primary objective of this text is to help students to think clearly and critically and apply the knowledge of Business Statistics in decision making when solving business problems. The book introduces the need for quantitative analysis in business and the basic procedures in problem solving. Following an application-based theory approach, the book focuses on data collection, data presentation, summarizing and describing data, basic probability, and statistical inference. A separate chapter is devoted to show how Microsoft Excel can be used to solve problems and to make statistical analyses. It contains specimen Excel Worksheets illustrating how the problems of each chapter are solved using Excel functions and formulas. A large number of real?world business problems from various business professions such as finance, medical, psychology, sociology, and education are also included. Contents: Preface 1. Basics of Statistics and Data Collection Techniques 2. Organising and Presenting Data 3. Summarising Data: Measures of Central Tendency and Dispersion 4. Summarising Data: Other Measures 5. Probability: A Measure of the Uncertainty 6. Probability Distributions: Discrete Families 7. Probability Distributions: Continuous Families 8. Making Inferences and Conclusions?Statistical Inference 1: Estimation 9. Statistical Inference 2: Basics of...



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