



## About Face: The Essentials of Interaction Design

By Alan Cooper

Wiley. Paperback. Book Condition: New. Paperback. 720 pages. Dimensions: 9.8in. x 5.9in. x 0.6in. The three editions of About Face have shaped and evolved the landscape of interaction design, bringing it from the research labs into every day lexicon and development. The fourth edition of this groundbreaking book will be no less game changing. The 4th edition of About Face is the most significant revision yet, with a new unique design and 4-color interior, dedicated web site, and classroom ancillaries. The revision takes into account the worldwide shift to smartphones and tablets on the consumer and enterprise level and how designing for these devices is not as easy as just downsizing a website. The new edition includes: Dynamic 4-color interiorUpdates to reflect new thinking in interface, interaction and product design methodsNew content relevant to the popularization of mobile platforms and differing screen sizesEvolving design in platforms such as consumer electronics and other ubiquitous devicesUpdated examples to reflect current state-of-the-art interfaces and up to date case studiesUpdates to Coopers immensely popular Goal-Directed Design methodologyFull training and classroom materials for corporate trainings or university textsDedicated website created by Cooper to complement the examples and instruction in the book This item ships from multiple locations....

[DOWNLOAD](#)



[READ ONLINE](#)  
[ 2.82 MB ]

### Reviews

*The best book I actually go through. It can be full of wisdom and knowledge. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- Prof. Greg Herzog

*This ebook can be worth a read, and superior to other. Yes, it is actually perform, nonetheless an amazing and interesting literature. Your daily life period will probably be convert as soon as you comprehensive reading this article ebook.*

-- Elisha O'Conner II

## See Also

---



### [Gypsy Breynton](#)

Echo Library. Paperback. Book Condition: New. Paperback. 88 pages. Dimensions: 9.0in. x 6.0in. x 0.2in.Hon. Gypsy Breynton, Esq. , M. A. , D. D. , LL. D. , c. , c. Gypsy Breyiiton, R, R. Tom was very proud of his handwriting....

---



### [Scala in Depth](#)

Manning Publications. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 9.2in. x 7.3in. x 0.8in.Summary Scala in Depth is a unique new book designed to help you integrate Scala effectively into your development process. By presenting the emerging best practices and designs...

---



### [The Day I Forgot to Pray](#)

Tate Publishing. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 8.7in. x 5.8in. x 0.3in.Alexis is an ordinary five-year-old who likes to run and play in the sandbox. On her first day of Kindergarten, she makes her first school-aged friend, Elizabeth, and...

---



### [Scholastic Discover More Animal Babies](#)

Scholastic Reference. Hardcover. Book Condition: New. Hardcover. 32 pages. Dimensions: 9.1in. x 7.6in. x 0.5in.Scholastic Discover More is a revolutionary new nonfiction line pairing stunning print books with corresponding interactive digital books that extend the learning online. ANIMAL BABIES unlocks a free...

---



### [DK Readers Disasters at Sea Level 3 Reading Alone](#)

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in.From fog, ice, and rocks to cannon fire and torpedo attacks--read the story of five doomed sea voyages and the fate of those who took part in them....

---



### [DK Readers Robin Hood Level 4 Proficient Readers](#)

DK CHILDREN. Paperback. Book Condition: New. Nick Harris (illustrator). Paperback. 48 pages. Dimensions: 8.4in. x 5.7in. x 0.2in.Discover the rollicking exploits of Robin and his merry men as they take from the rich and give to the poor. Join Robin Hood and...