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You Want to Be an Entrepreneur: Success Requires More Than Just a Great Idea (Paperback)

By MR Jeff Stoller Mba

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.SPECIAL HOLIDAY SEASON OFFER for just \$9.99 instead of \$19.99 . You Want to be an Entrepreneur is a primer for new and future entrepreneurs. It s important to understand that launching a new business is more than just a great idea or a dream. It involves marketing, finance, law, production, accounting and everything that is the foundation of any business. Unless you simply sell the idea to someone else, you will have to deal with issues, overcome obstacles and solve problems that have little to do with your idea. Whether your dream is a new restaurant or a new widget, you will have to address contracts, licensing, labor and a whole range of topics you may never have thought of before. You Want to be an Entrepreneur doesn t give you all the answers. It gives you some answers but more importantly it gives you a broader vision of the matters that will be important and the questions that have to be asked. If you are confronted with an issue and remember that you...



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