



Cambridge O Level Business Studies Student Book (Paperback)

By Andrew Dean, Mark Gardiner, Denry Machin

HarperCollins Publishers, United Kingdom, 2013. Paperback. Book Condition: New. 265 x 192 mm. Language: N/A. Brand New Book. Collins Cambridge O Level Business Studies Student Book is fully matched to the new Cambridge O Level Business Studies syllabus. Containing real-life international case studies and focused skills activities, it will support students throughout their O Level. This textbook is written, reviewed and approved by experienced O Level Business Studies teachers from around the world. It provides full coverage of the skills and knowledge that are essential to success in Cambridge O Level Business Studies. * Deliver a course that reflects the modern business world with up to date examples and data * Put Business Studies in context with engaging real-life case studies from around the world for every topic * Enable students to access the syllabus content with a fresh, visual design and language tailored to English as a Second Language learners * Build students skills in application, analysis and evaluation with targeted skills activities and skills builders * Develop students exam skills with Paper 1 exam-style questions, and Paper 2 exam-style case studies with supporting questions for every section * Encourage students to check their understanding with Knowledge check questions...



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